

# Who do we want for the team

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To participate you should:

- share the vision and aspiration to participate in fundamental change for a better society and environment
- belief in the power of co-creation
- eagerness to help shape the innovation journey and steer the process
- actively sponsor and help select winning concepts
- provide seed funding for the 100-day design sprint



# What's in it for the team members

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- Shape innovation in the fashion and retail sector
  - Create big ideas that wouldn't come from anyone alone
  - Validate and energize emergent solutions
- Be part of a network of unconventional partners
- Obtain fresh perspectives and insights for your own business development
- Scout new business ventures and opportunities



# Kitchen Rules

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1. Ideas, concepts, discussions are not for publication, yet
2. Ask for permission if you want to share any outcomes beyond the team
3. All of us are prioritizing this initiative and meetings to maintain senior executive engagement, only deputize when unavoidable
4. Connect and engage with each other, and with us, between meetings
5. Make the virtual team space yours!
6. We welcome your feedback at any and every step along the way
7. Bear in mind where similar platforms have failed, straight talk
8. Be bold, focus on what's tangible and scalable
9. Have fun!