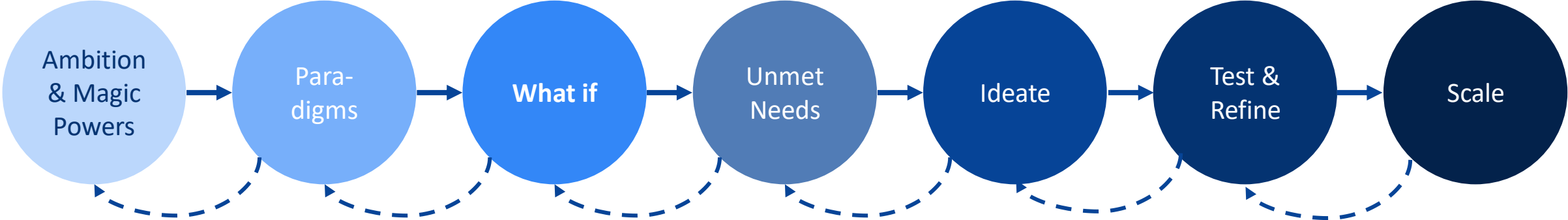


Design & Concept Development Flow



Reinvent the fashion and retail industry to be more resilient and sustainable

What conventional ideas, assumptions, are holding us back?

Imagine what would be possible if we could break the paradigms?

What unmet needs should we address?

Creative, collaborative, innovative ideas

Prototype concepts

What would it take to scale this new capability?