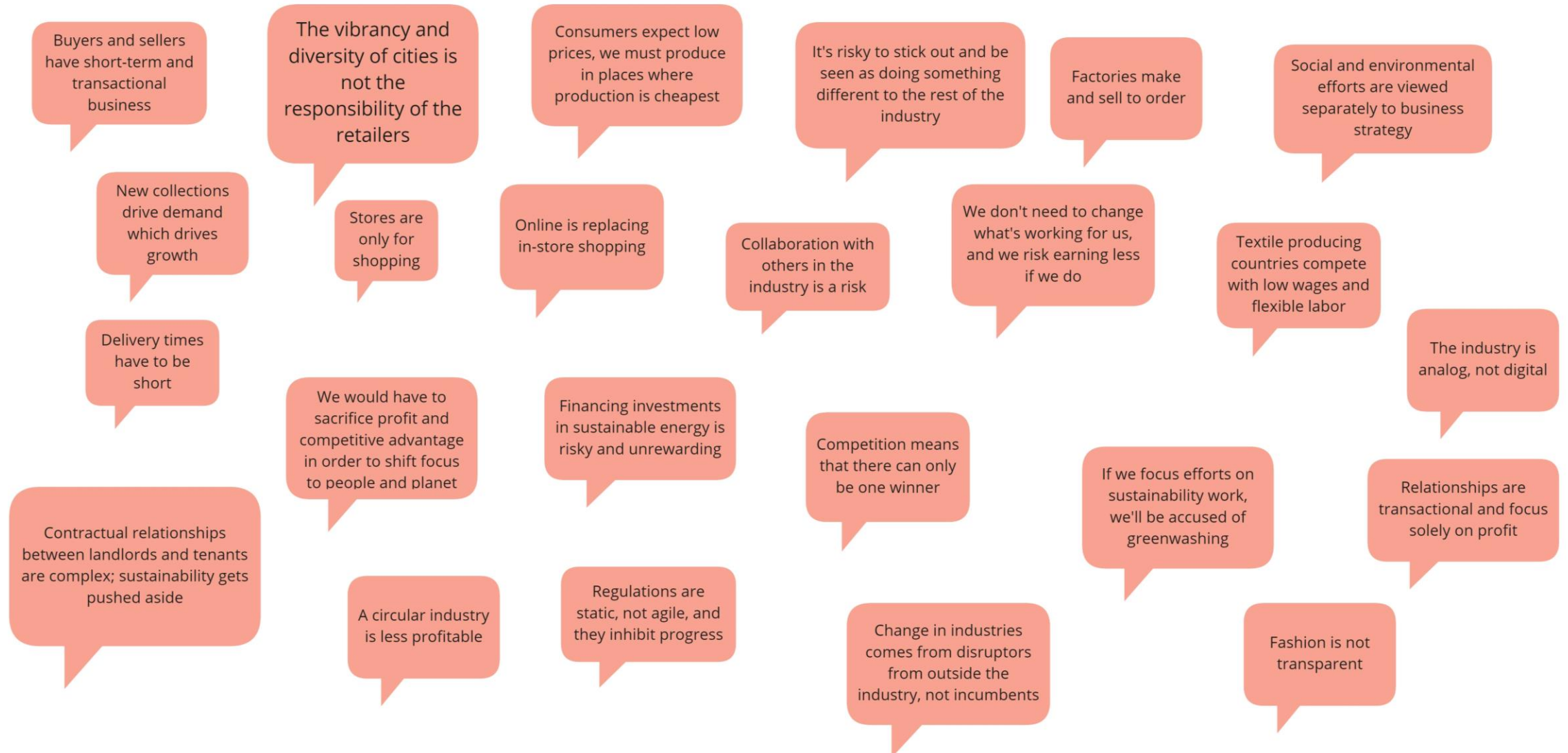
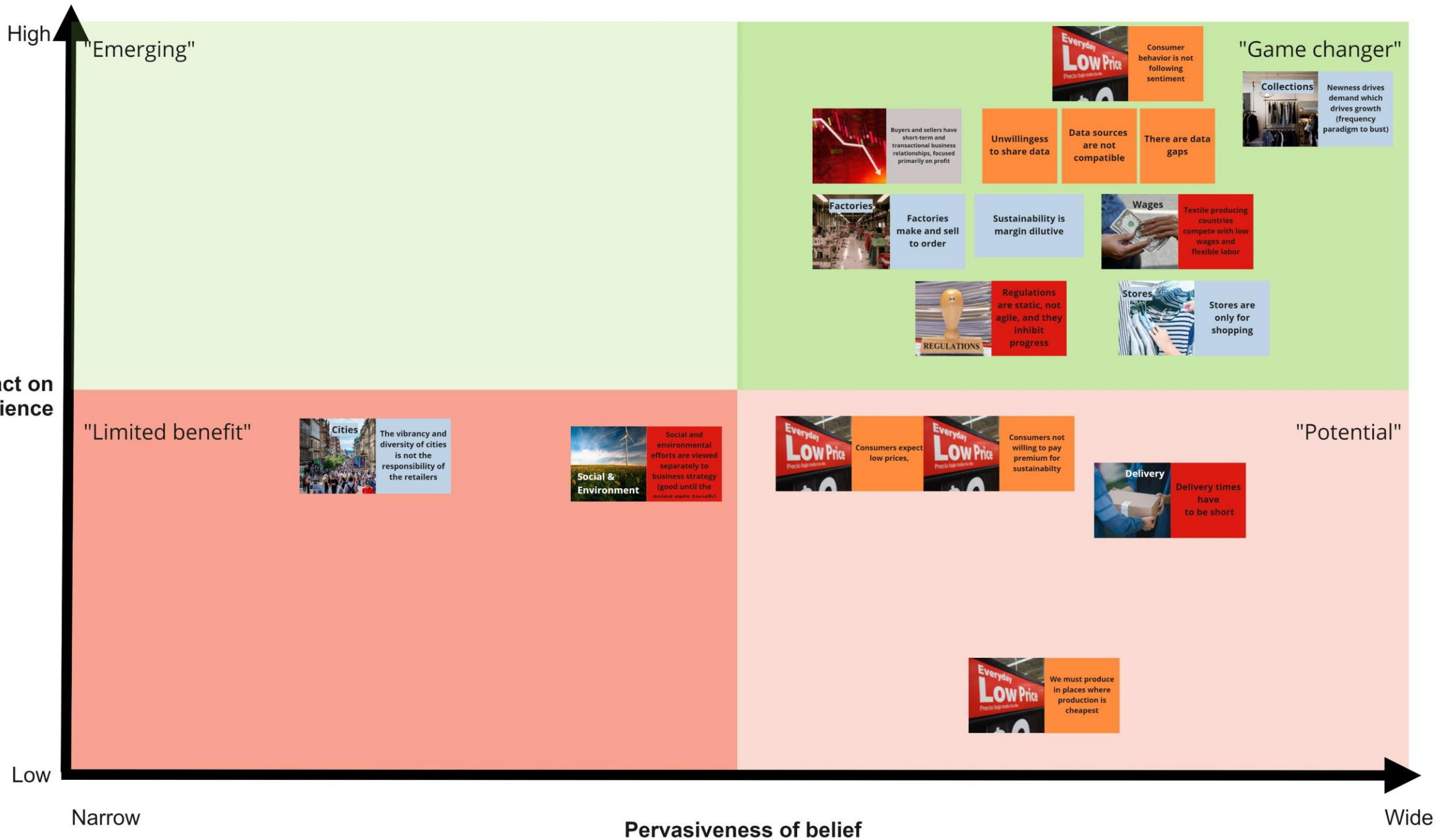


Paradigms holding the industry back





“What-If’s” – Proposed Final Four



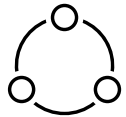
Financial Ecosystem

- **What if** we had a trusted ecosystem of financiers, buyers, and sellers that enabled a resilient supply chain and financing for sustainable investments, as well as incentivized and rewarded long-term contracting, data sharing, and ethical behavior?



Data Exchange

- **What if** there was a trusted environment where complete, compatible sustainability-related data could be shared without changing legacy systems?



Shopping Environment Circularity:

- **What if** the shopping environment could become a fully integrated part of a circular logistics network and provide better consumer convenience?



Consumer-driven ESG

- **What if** members of the value chain had visibility of the consumer data in an eco-system (for ex. purchases & behaviors of segmented consumers) that have a material impact on ESG & Purpose driven strategies?